



Level 2, 64-76 Kippax Street, Surry Hills NSW 2010
 PO Box 128, Surry Hills NSW 2010 Australia. ABN 64 127 369 313
 Telephone (612) 9281 3911 • Facsimile (612) 9281 4705 • Email: voices@rgm.com.au

COMMERCIAL VOICE OVER RATES

2010

In accordance with AFA/ MEAA minimum rates as set from 1 June 2008

Created for Television / Cinema Commercials

Per product - per hour - per medium - per track
 [Fees include Pay TV + FTA]

Submission: \$160

Final:

Length of Commercial	12 months more than 1 state	12 months 1 state	3 months more than 1 state	3 months 1 state
Up to 30sec	\$750	\$490	\$450	\$340
45 – 60sec	\$800	\$540	\$470	\$360
90sec	\$850	\$580	\$500	\$380
2min	\$900	\$620	\$530	\$400

TV Billboards [up to 10sec]

Single \$360
 Double [opening-closing] \$420
 Triple [opening-during-closing] \$545

*Rights for 12 months national on all billboards

TV Station Promos

Pay TV, FTA- Fees by Negotiation

TV Tags

Use above scale, all tags are charged as individual tracks

Created for Radio commercials

Per product- per hour [up to five tracks]

Submission: \$160

Final:

12 months National	12 months 1 State only	3 months National	3 months 1 State only
\$400	\$340	\$310	\$280

Radio Various - 1 Station only - *multiple products

5 x tracks minimum	\$280
Additional tracks	\$50

Radio Station Promos

Fees by Negotiation

RGM

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Radio Tags

Use above scale, each tag regarded as individual track as 5 per hour

Research TV - Radio submission

Guide track \$160

Research Narration- Animatic

Client proposal, narrative description \$160

Post Synchronisation

Up to 60 sec - add \$180 per track to base fee

Over 60 sec - add \$230 per track to base fee

Corporate Video Narration

*Not for broadcast, sale or multiple distribution, Australia release only

Per hour - per script \$440

Pick up fee – half hour session \$300

CD Rom - DVD presentations

*Not for broadcast or sale

Per hour – per script \$440

Pick up fee – half hour session \$300

Telephone

Interactive Voice Response- IVR

\$440

Per hour - Australian use only

Overseas usage fee by negotiation

Per character if applicable \$160

On Hold

Per hour - per entity \$300

Per character if applicable \$160

Revisions and Pick ups same fee applies

Overseas usage fee by negotiation

Internet Presentations

Per hour-per script- audio navigating \$600

[For broadcast of commercials on the internet use 50% of TVC rates]

Intranet

For internal use only, audio presentations. \$440

Session Singers

These fees include 1 ½ hour session with up to 2 versions per product

TV/Radio Jingle Solo Demo \$250

TV Jingle Solo Final \$500

Radio Jingle Solo Final \$400

OTHER TERMS MEDIA AND USAGES

Electronic Scoreboards, Shopping Centre Pea's,
Airlines, Expos, Street Vision, Talking products,
Viral emails, Pod Casts, Awards, Festivals

Price on Application

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Loadings

Character voices	Add \$160 to base fee for each character voice.
Alcohol	Exempt
Political	Double total fee
Overseas use	Fee by negotiation, depending on territories. i.e: New Zealand; double total fee / UK or USA; by negotiation

Postponement

A call may be postponed without penalty provided that a further definite booking is made within 7 days of the original call. In all other cases, a fee will apply. Only one postponement is permissible.

Cancellation

If a booking is cancelled with less than 24 hours notice, the full fee will apply.

Character Voice

The character loading applies when the artist is required to provide a voice other than their natural straight read.

Exclusivity

Should not be presumed for any artist or their association with a product

Holds

It is the booker's responsibility to advise the agent if a 'hold' they have placed for an artist is either a confirmation or an availability check

Submissions

If a track is a submission this must be notified to the artist and agent at the time of booking. If this does not occur, the full fee is payable. It will be assumed, unless otherwise notified, that all submissions [not including research only] are going to air. The balance of the fee will be invoiced 30 days following the date of the job.

Tracks Booked

The producer to pay the artist for the number of tracks for which the artist is booked as a minimum payment, even if the number of tracks recorded is less than the number for which the artist has been booked.

Travel

Fee applies beyond 20km radius of CBD, price on application

Usage

Short term – up to 3 months, Long term- up to 12 months. Usage considered commencing from date of recording unless first on air date advised.

Rollover

Where use exceeds the contracted period, a rollover fee of 100% of the original fee will apply.

Voiceovers for Animated Films and Series

By negotiation

Narration for Films, Documentaries and Corporate DVDs

By negotiation determined by length, distribution, medium, platforms used



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INTERNET AND AUSTRALIAN MOBILE TELEPHONY PROTOCOL 2008

1. BACKGROUND

This protocol applies from 1 June 2008 to 31 December 2009 in accordance with its terms.

All work commissioned during this period or roll-overs payable during this period on work commissioned pursuant to the terms of this protocol will be payable in accordance with the terms of this protocol.

For all work to be commissioned after 31 December 2009 it is the intention of the parties to negotiate a new agreement to cover the work and use of work to which this protocol applies.

It is expressly agreed that the provisions of this protocol will not be relied upon by either the AFA or the MEAA with respect to those negotiations.

It is further agreed that the use of any work commissioned during the term of this protocol is restricted to the term of this protocol and any roll-over exercised during the term of this protocol.

Any use of work commissioned during the term of this protocol after the term of this protocol is concluded is to be by negotiation between the Agency and the Performer.

2. USE OF TELEVISION OR RADIO COMMERCIAL ON THE INTERNET AND AUSTRALIAN MOBILE TELEPHONY

Where a voiceover for a television commercial has been produced pursuant to the terms of the MEAA/AFA Agreement for commercial voiceovers and the client wishes to communicate the commercial to the public by means of the internet or Australian mobile telephony then the following provisions shall apply:

(a) where the commercial was produced as a radio commercial and it is communicated to the public as audio only rather than audio synchronised with images then the performer will be paid an additional 50% of the national radio rate for the relevant period (either 3 months or 12 months).

(b) Where the commercial was produced as a television or cinema commercial or where the commercial is to be synchronised with images then the performer will be paid an additional 50% of the national television rate for the relevant period (either 3 months or 12 months)

3. COMMERCIALS PRODUCED FOR THE INTERNET OR AUSTRALIAN MOBILE TELEPHONY

Submission: \$160

Where a commercial is produced specifically for communication to the public by the internet and/or Australian mobile telephony and the commercial is not intended for broadcast on television or use in cinemas then the following provisions will apply:

(a) where the commercial is communicated to the public as audio only rather than audio synchronised with images then the performer will be paid 100% of the national radio rate for the relevant period (either 3 months or 12 months).



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(b) where the commercial is communicated to the public synchronised with images then the performer will be paid 100% of the national television rate for the relevant period (either 3 months or 12 months)